

NEWS

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FOR IMMEDIATE RELEASE

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Customize Your GHO Home with \$10,000 in Free Options in Beautiful South Lakes

With the first model open and the community looking its best, reaction from the community has been extremely positive. The GHO Homes sales staff at South Lakes has been very busy showing off one of the newest additions to their Indian River County portfolio. And with the ability to completely customize each home, using \$10,000 in free options, interest has been high.

VERO BEACH, FLORIDA – OCTOBER, 2012 – Well known and award winning home builder, GHO Homes Corporation, purchased the remaining 35 lots in the community of South Lakes, in western Indian River County last year and since the opening of their beautifully decorated Columbia Grande Model interest in the community has been high. With the ability to completely customize each home, using GHO's Tailor-Made program, and receiving \$10,000 in free options to use, not only do homeowners get a great community, they get the home of their dreams.

Bill Handler, President and CEO of GHO Homes, says having the ability to customize a client's home is something that GHO takes great pride in. "We believe that there is no one cookie cutter house for everyone," Handler said. "Each homebuyer has particular needs, wants and desires and we go to great lengths to satisfy them. It's not just about changing the color of their counter tops, it's about moving walls, adding rooms, and making sure that when a home is finished, it's exactly what that home owner wants."

The new model at South Lakes sits on a large lakefront lot and boasts a stunning pool. It has 3,028 total square feet, with 2,235 square feet under air, and offers an expansive open floor plan. With four bedrooms and two baths, private his and hers spaces and a two-car garage, the model is perfect for all households offering open Florida living and ample private spaces.

South Lakes offers Vero Beach homebuyers the luxury of large lots measuring 90' wide by 134' deep, and has several that are much larger. And with only 35 lots left in the entire community, Handler expects South Lakes to build out faster than earlier projected. Other amenities include two sparkling lakes, a community dock, ample sidewalks, and gated entry (gates are currently open for new home sales access). South Lakes is located at the crossroads of two of Vero Beach's main access roads, 58th Avenue and Oslo Road. From this central location, I-95, shopping of all types, medical and professional offices, the beach, golf courses and more are just minutes away. "South Lakes is a great community with a lot of advantages. It's positioned perfectly both in the County and on the Treasure Coast. It has a real sense of neighborhood, and offers a good value," Handler added. The community is just one of nearly a dozen that the reputable Florida Builder has either developed or finished in Vero Beach.

For more information about the GHO Homes communities, contact Patti Croswell at 772.257.1100 extension 3.

About GHO Homes Corporation

GHO Homes Corporation is one of South Florida's premier home builders. They are experienced in building townhomes, single-family homes and custom estate homes. The GHO Tailor-Made program allows homebuyers to customize their new homes with numerous options, built-ins and upgrades that far exceed industry standards. With the vision of its leadership, Bill Handler a second generation builder, GHO Homes is continuing its commitment to excellence and providing customers with the communities and new homes they desire, the result of a family-focused team of home building professionals. In fact most of the team at GHO Homes have all worked together for over 10 years.

GHO Homes is pleased to offer a wide variety of models, spec homes, close-outs and home sites in the communities of Fieldstone Ranch, Diamond Court Village, Trillium, Park Lane Estates, Stoney Brook Farms, Lake Tangelo, South Lakes, Spyglass and Bedford Park. The company also offers an "on your lot" program which provides customers its award winning "Tailor Made Homes" in locations outside of its communities and on the customers' own lot.

For more information on GHO Homes, or any of their other models or communities, call them at 772.257.1100, Email them at sales@ghohomes.com, or visit them on-line at www.ghohomes.com. Model hours are 10 a.m.to 5 p.m. Monday through Saturday, 12 p.m. to 5 p.m. Sunday or by appointment. GHO Homes stand by their motto, Your Home Is Everything...We Know That.